



International Women's Day 2018

#PressforProgress Toolkit

International Women's Day (IWD) takes place around the world each year on March 8th. The day presents the opportunity to celebrate the many advancements towards gender equality and women's rights while also shining a light on the ongoing discrimination and inequalities faced by many.

This year the theme of International Women's Day is centred on promoting gender equality and ending all forms of violence and discrimination against women and girls.

This toolkit provides some useful resources to guide and galvanise collective action on the issue of violence against women and girls.

Create a Buzz Online

Share online positive examples of initiatives or projects in your community that have contributed positively to ending violence against women and girls on your social media channels.

Use your social media channels to raise awareness of International Women's Day. For information and resources [click here](#).

Support the World YWCA ['Thank an Inspiring Women Campaign'](#)

Don't forget to tag @ywca_ireland so that we can share your posts!

Twitter: Below are some sample tweets, copy and paste or use them as inspiration to write your own!

- ❖ Girls and young women everywhere have #girlpower that MUST be released and nurtured. They are the leaders of today and tomorrow
#IWD2018 #PressforProgress
- ❖ Let's support more women & girls so they can reach their full potential
#IWD2018 #PressforProgress

- ❖ Faith communities have an important role in ending violence against women and girls #PressforProgress #IWD2018
- ❖ Include women, young women and girls in key decision-making platforms #IWD2018 #PressforProgress
- ❖ Gender based violence is a global epidemic and a grave violation of human rights. #EndVAW #PressforProgress
- ❖ 1 in 3 women are victims of violence. End violence against women, make perpetrators accountable, raise awareness & provide adequate support services for victims & their families #IWD2018 #TimesUp

[Click here](#) to download Twitter cover for International Women's Day!

Click below to download infographics to share on your social media:

[Let`s Celebrate](#)

[End Violence](#)

[Dreams](#)

Facebook:

- [Click here](#) to create an International Women's Day YWCA Ireland Facebook Profile Picture and upload it directly to Facebook.

Below are some sample Facebook posts, copy and paste or use them as inspiration to write your own!

- ❖ International Women's Day 2018, provides an opportunity to scale up our efforts to prevent and end violence against women and girls. The time is now! #IWD2018 #TimesUp
- ❖ At least one in five women in Ireland experience domestic or sexual abuse during their lifetimes. #IWD2018 #PressforProgress
- ❖ Gender inequality is a root cause of violence against women and girls #IWD #PressforProgress
- ❖ Domestic and sexual violence happens in faith communities too #IWD #PressforProgress
- ❖ People of faith must not to be silent on issues of violence and abuse #IWD #PressforProgress
- ❖ Faith communities have an important role in creating healing and restorative spaces for the women and girls impacted by violence #IWD #PressforProgress

[Click here](#) to download Facebook cover for International Women's Day!

Click below to download infographics to share on your social media:

[Let`s Celebrate](#)

[End Violence](#)

[Dreams](#)